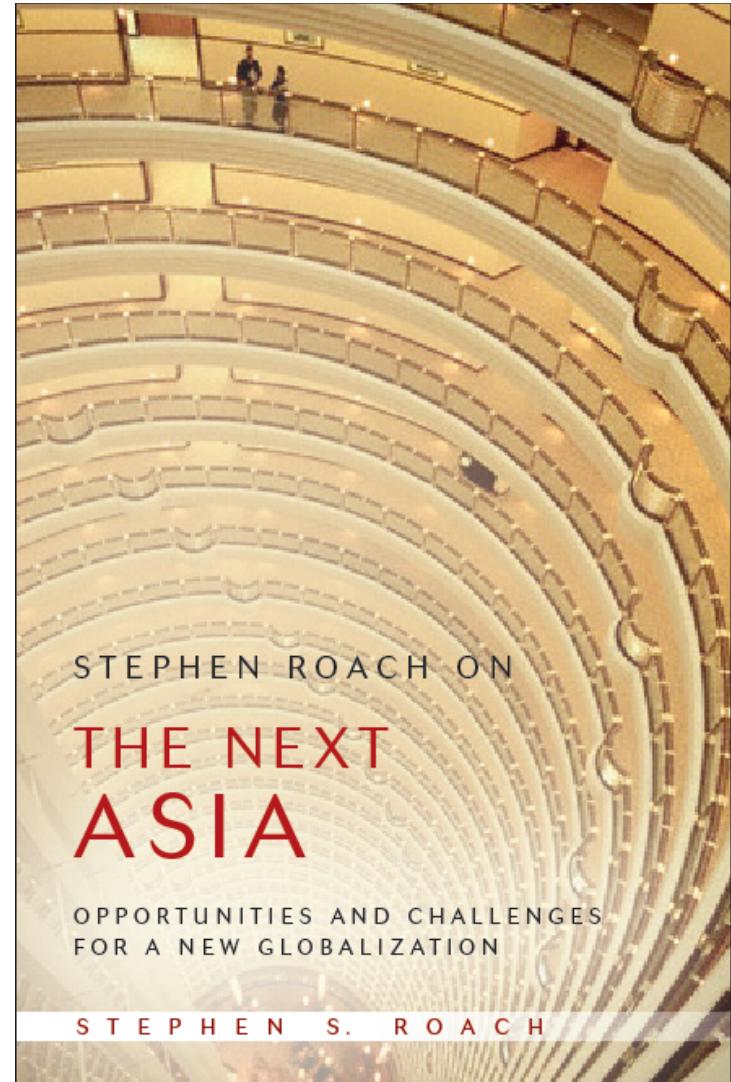


Global Challenges: The Lessons of Japan

Stephen S. Roach
Senior Fellow
Yale Jackson Institute for Global Affairs

October 2013



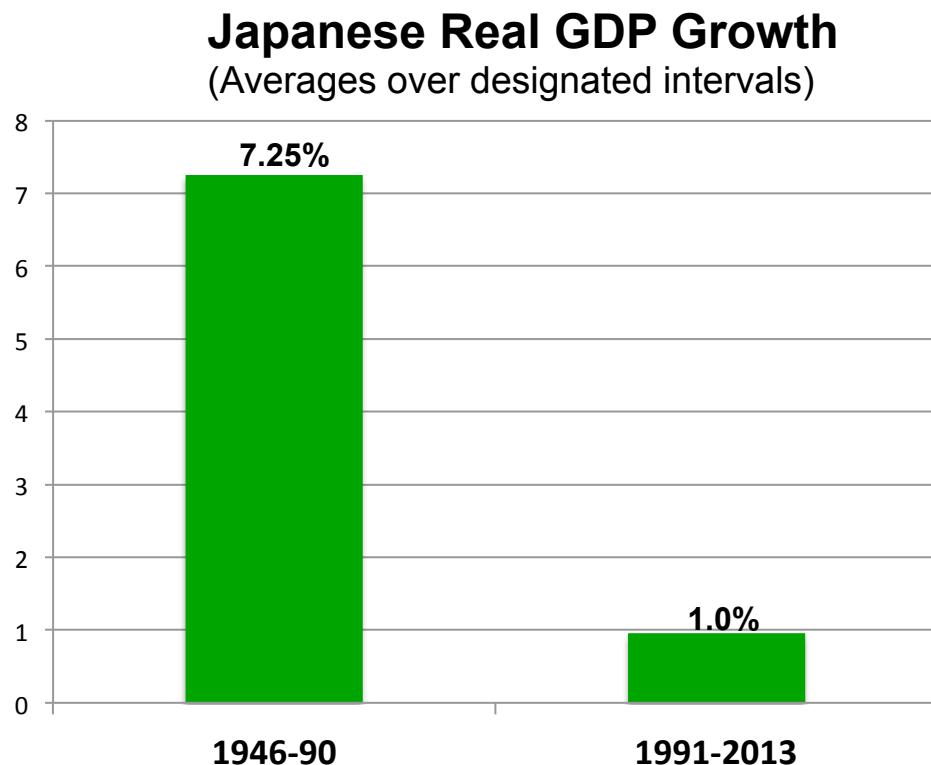
Conceptual Framework: Forensic Macro

- Japan as the Template
- Policy Blunders or Structural Malaise?
- Bubbles, Imbalances, and “Zombies”
- The Hangover: Debt, Deflation and Lost Decades
- Exit Strategies: A Way Out?

Made in Japan?

| | <u>Japan</u> | <u>United States</u> | <u>Europe</u> | <u>China</u> |
|----------------------------|--------------------------------------|---------------------------------------|---|------------------------------------|
| Model | Developmental state | Invisible hand | State-directed Capitalism | Market-based Socialism |
| Mandate | Lifetime employment | Full employment | Union of peace and prosperity | Growth vs stability |
| Policy blunder | Yen suppression and the Plaza Accord | Condone bubbles Clean not lean | Flawed currency union | Anti-consumer |
| Regulatory blunder | Evergreen bank lending (MITI) | Mortgage abuses Lax bank oversight | No banking union No fiscal union No political union | State-directed bank lending (NDRC) |
| False prosperity | Equity and Property bubbles | Property and Credit bubbles | Convergence bubble | Export bubble |
| Economic distortion | Zombie corporates | Zombie consumers | Zombie PIIGS | Zombie SOEs? Zombie LGFVs? |

The Rise and Fall of Modern Japan



Source: T. Ito and International Monetary Fund WEO database

Abenomics: Japan's Phoenix?

Three Arrows

- Monetary: QE on steroids
- Fiscal: Public works
- Structural reforms

Three Foils

- QE traction and deflation
- Fiscal quagmire
- Yen, equities, and complacency

Japan's Structural Imperative

Decomposition of Japanese Economic Growth

(Average annual % changes over designated 5 year intervals)

| | <u>1974-79</u> | <u>1980-85</u> | <u>1986-90</u> | <u>1991-95</u> | <u>1996-00</u> | <u>2001-05</u> |
|------------|---|----------------|----------------|--|----------------|----------------|
| GDP Growth | 3.9 | 4.2 | 5.2 | 1.6 | 1.2 | 1.3 |
| Labor | 0.9 | 0.9 | 0.7 | -0.1 | -0.1 | -0.1 |
| Capital | 1.7 | 2.0 | 2.5 | 1.9 | 1.3 | 0.9 |
| TFP | 1.3 | 1.2 | 1.9 | -0.2 | 0.0 | 0.4 |
| | 1974 to 1990 TFP average: 1.5% | | | 1991 to 2005 TFP average: 0.01% | | |
| | Pre-Bubble | | | Post-Bubble | | |

Abe's "Third Arrow" Agenda

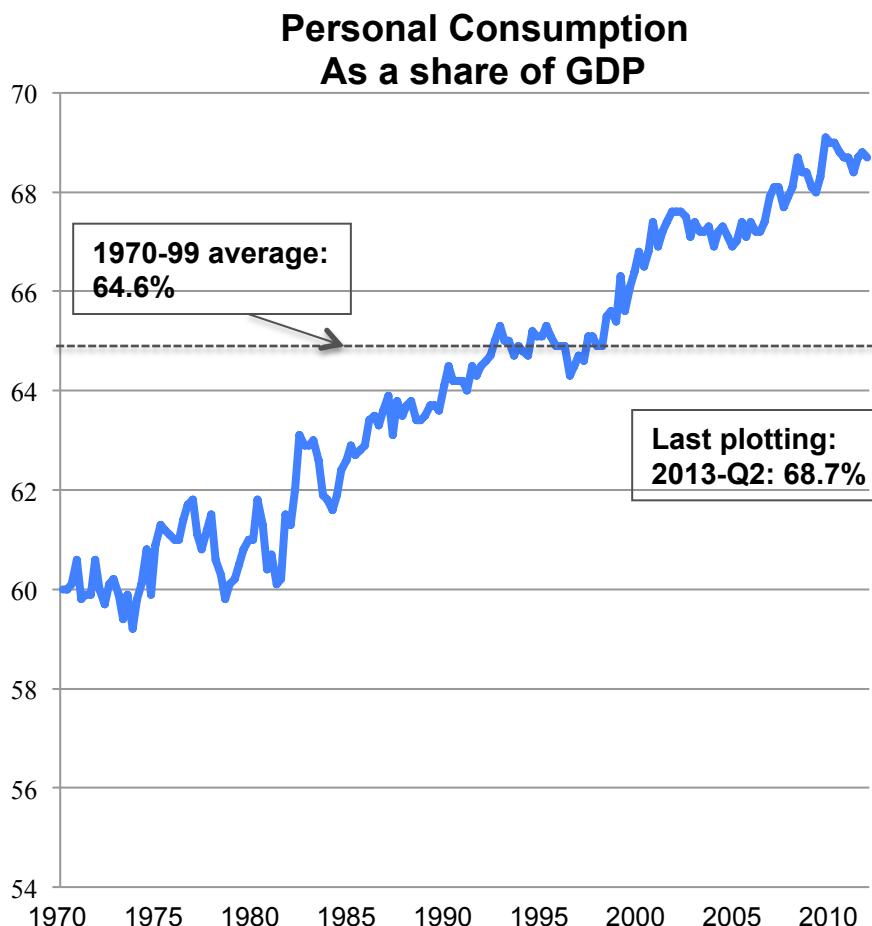
- | | |
|---------------------|-------------------------|
| Agriculture | Education |
| Medical Care | Tax System |
| Energy | Gov. Reform |
| Employment | Electoral System |
| Immigration | |

Source: KLEMS database

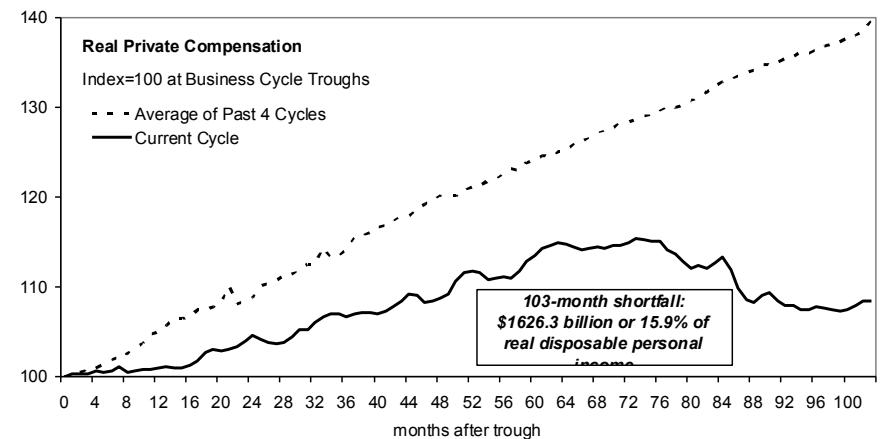
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Growth American Style

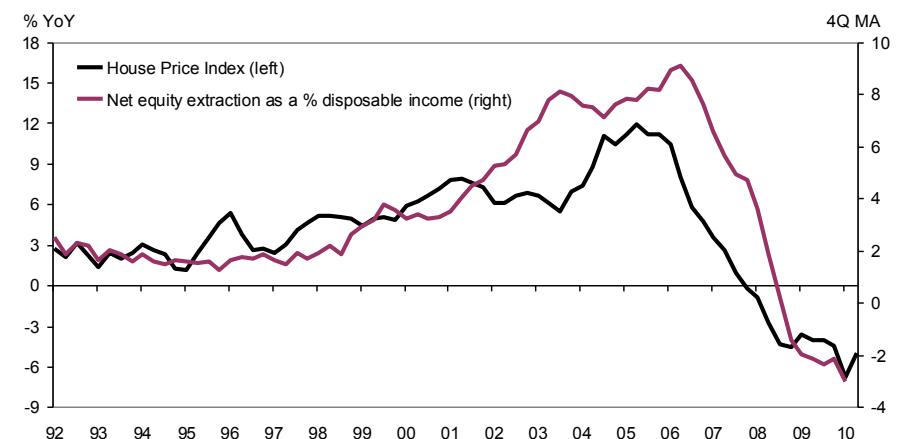
US Consumption Binge...



...Was Not Supported by Income Effects



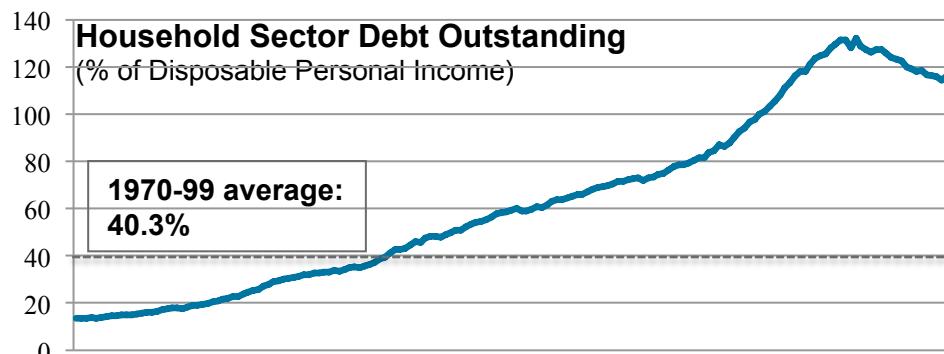
But Driven by Wealth and Credit Bubbles



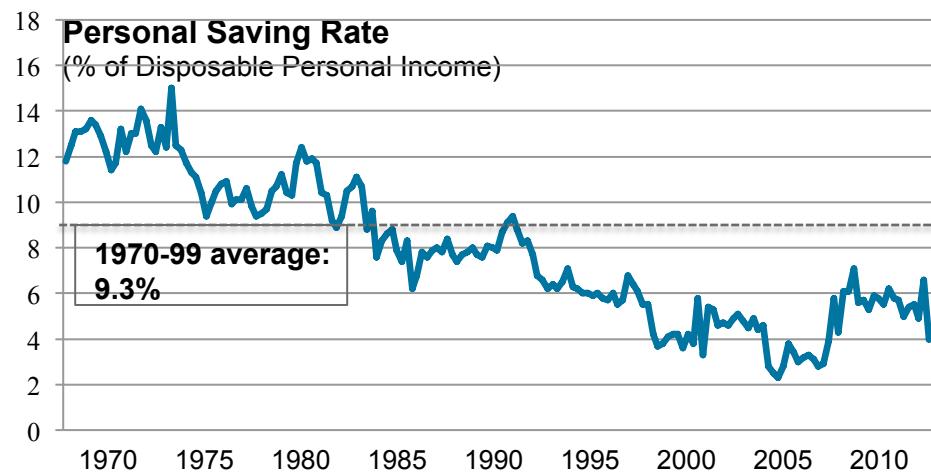
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Lingering Headwinds of U.S. Balance Sheet Repair

Deleveraging



Rebuilding Saving



America's Zombie Consumers

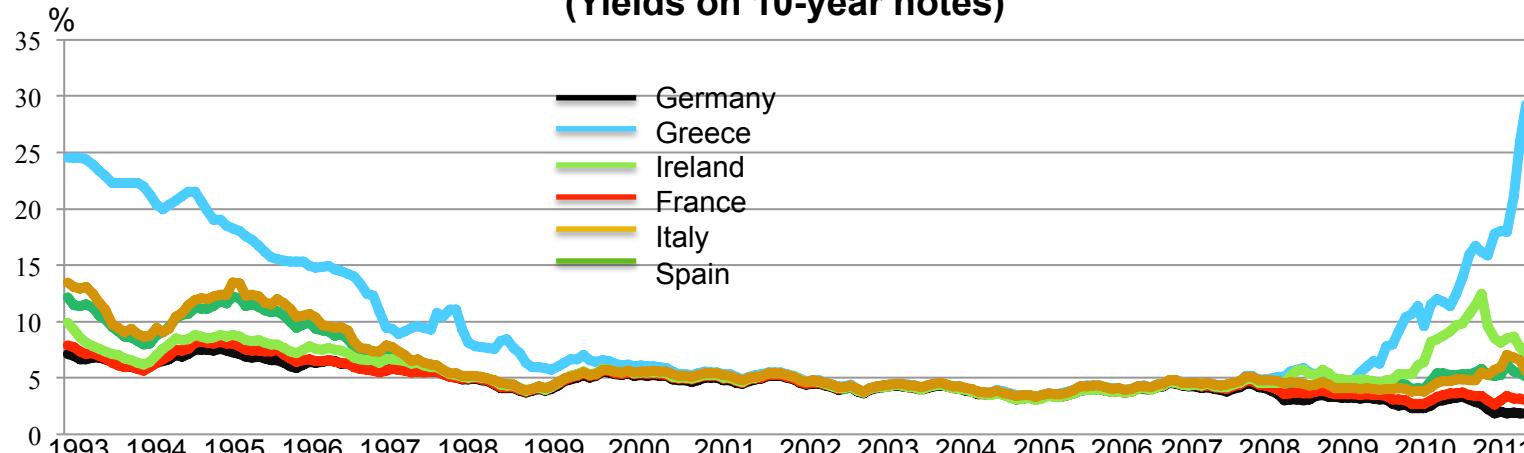
(US real consumption:
Average annualized growth)

- **The Balance Sheet Recession**
2008-I to 2009-II: **-1.8%**
 - **Anemic Recovery**
2009-III to 2013:2 **+2.2%**
 - **22-Quarter Average**
2008-I to 2013-II: **+1.1%**
- *****
- **Pre-crisis trend**
1996 to 2007: **+3.6%**

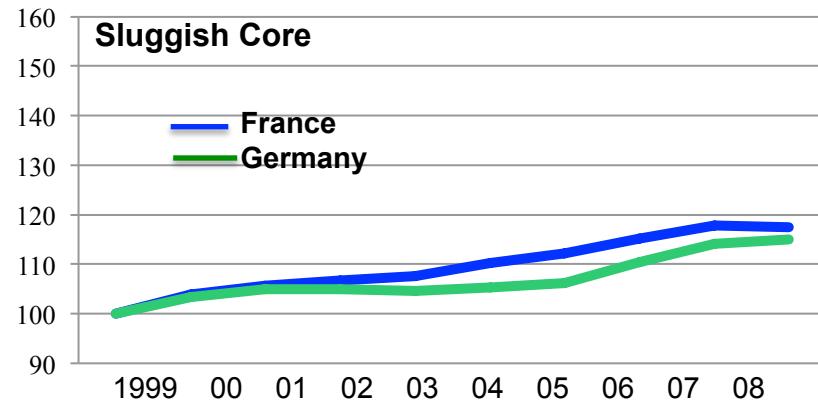
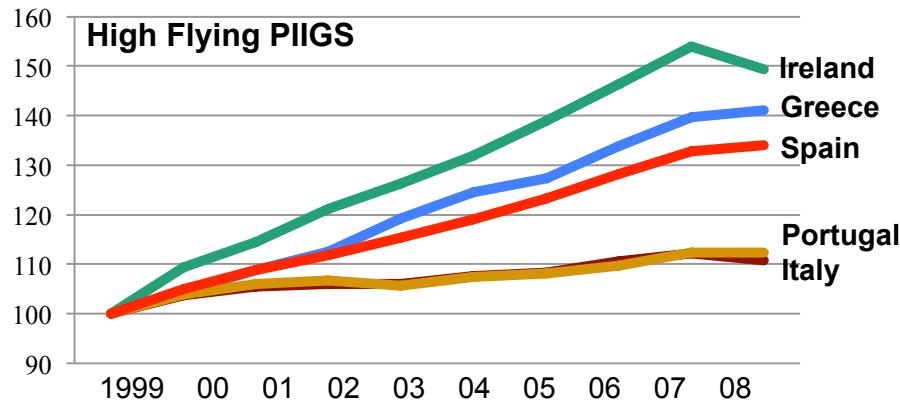
Source: Federal Reserve flow-of-funds and U.S. Department of Commerce, BEA

Growth European Style

European Long-term Interest Rates
(Yields on 10-year notes)



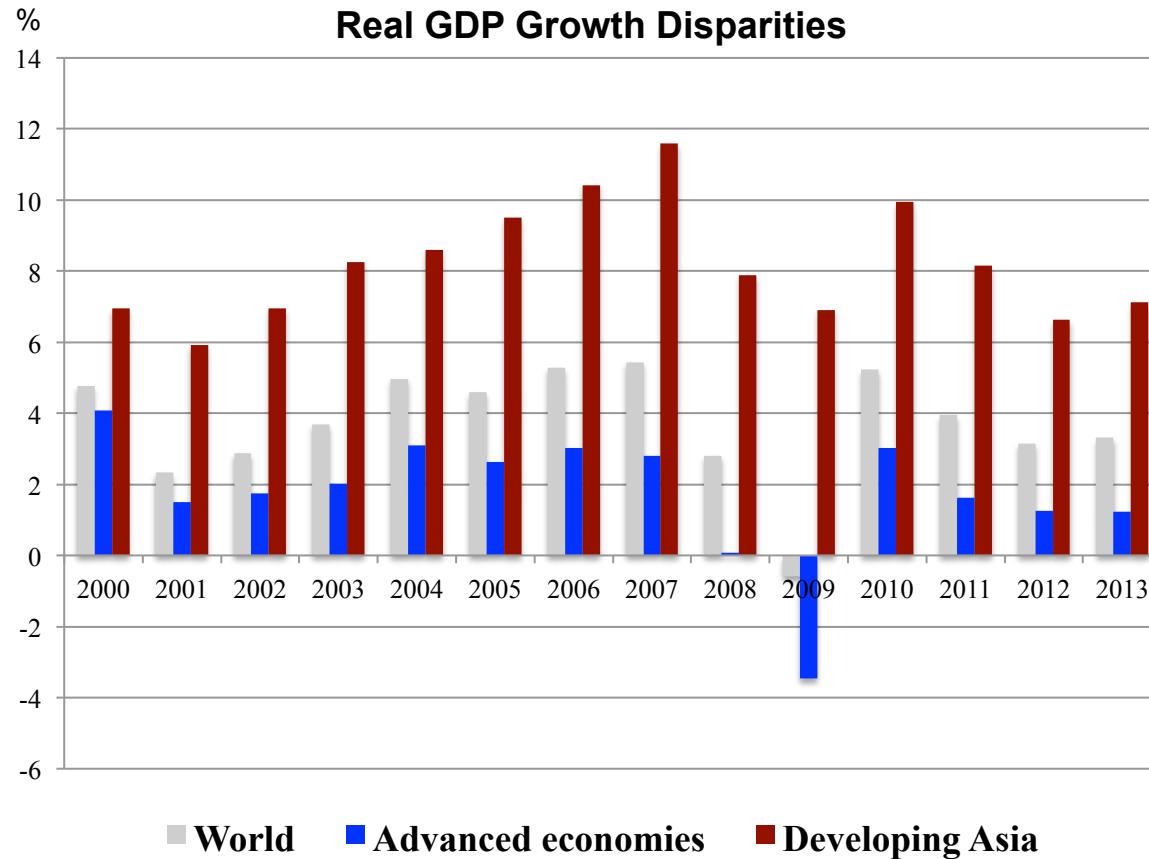
Real GDP in Local Currencies
(Index: 1999=100)



Sources: European Central Bank and International Monetary Fund

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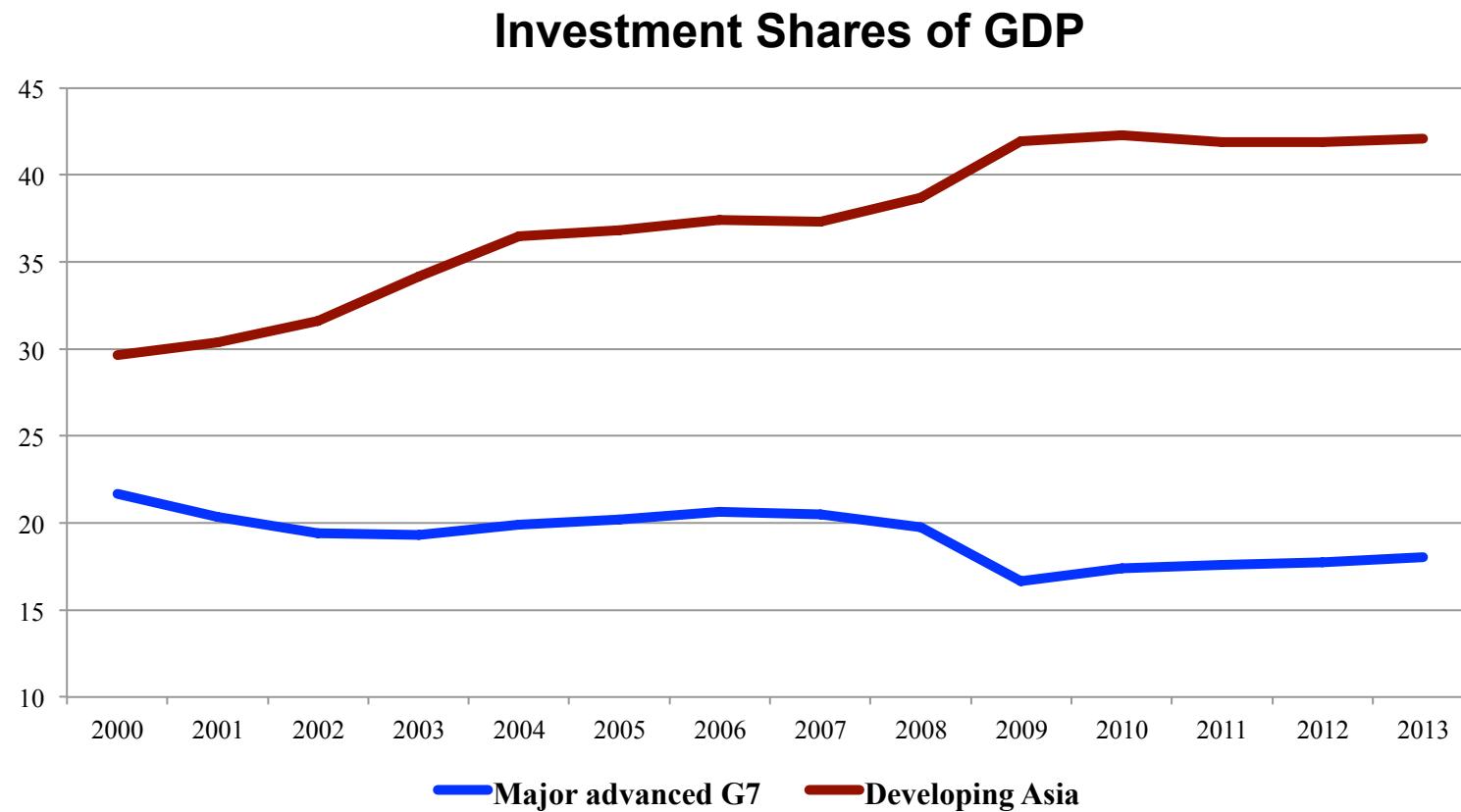
Developing Asia's Growth Bonanza



Source: IMF *World Economic Outlook* data base (April 2013)

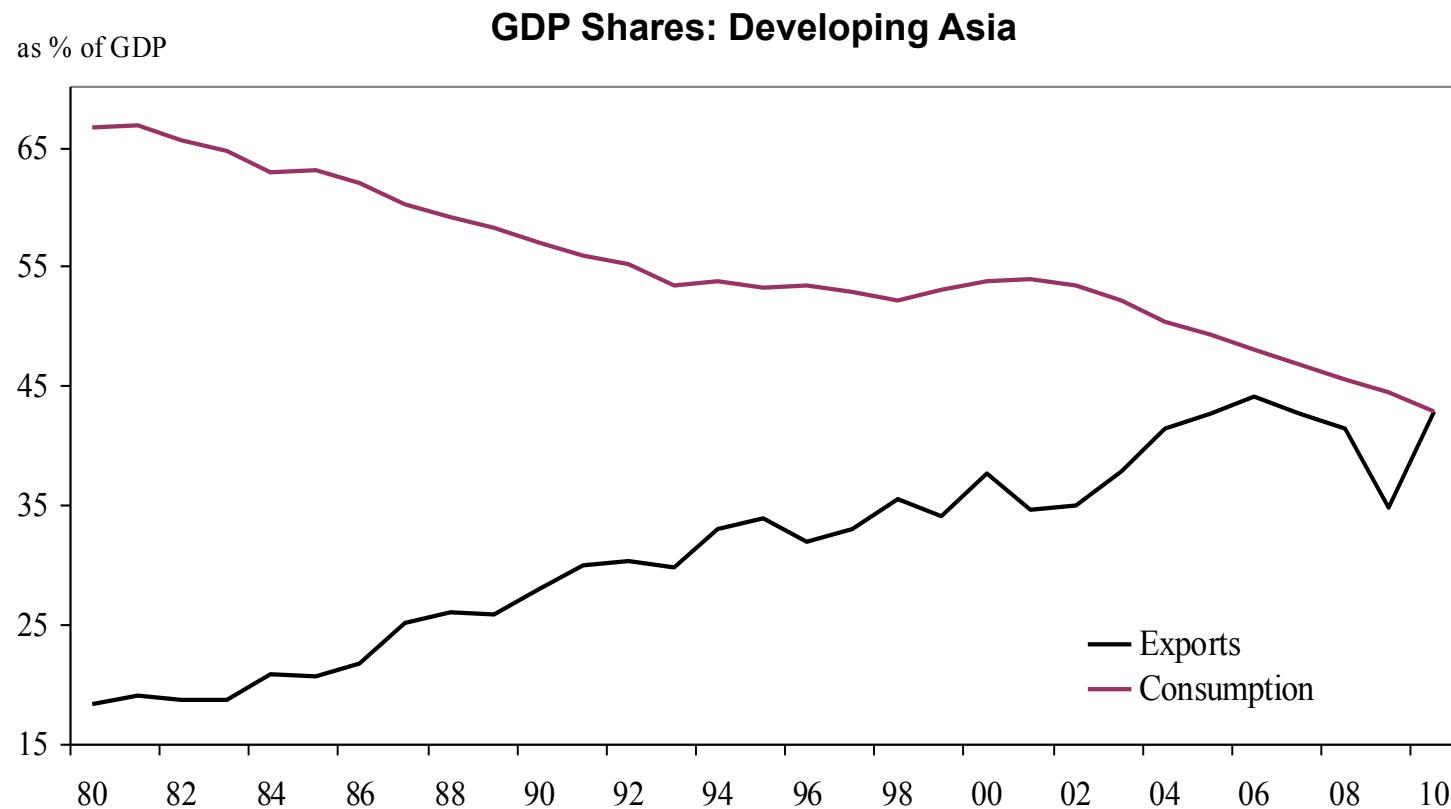
| 2000-13 | | |
|-----------------|---------|---------|
| | Average | DA Gap |
| Developing Asia | 8.2% | --- |
| Adv. Economies | 1.8% | 6.4 pts |
| World | 3.7% | 4.5 pts |

Global Rebalancing Imperatives



Source: IMF *World Economic Outlook* database (April 2013)

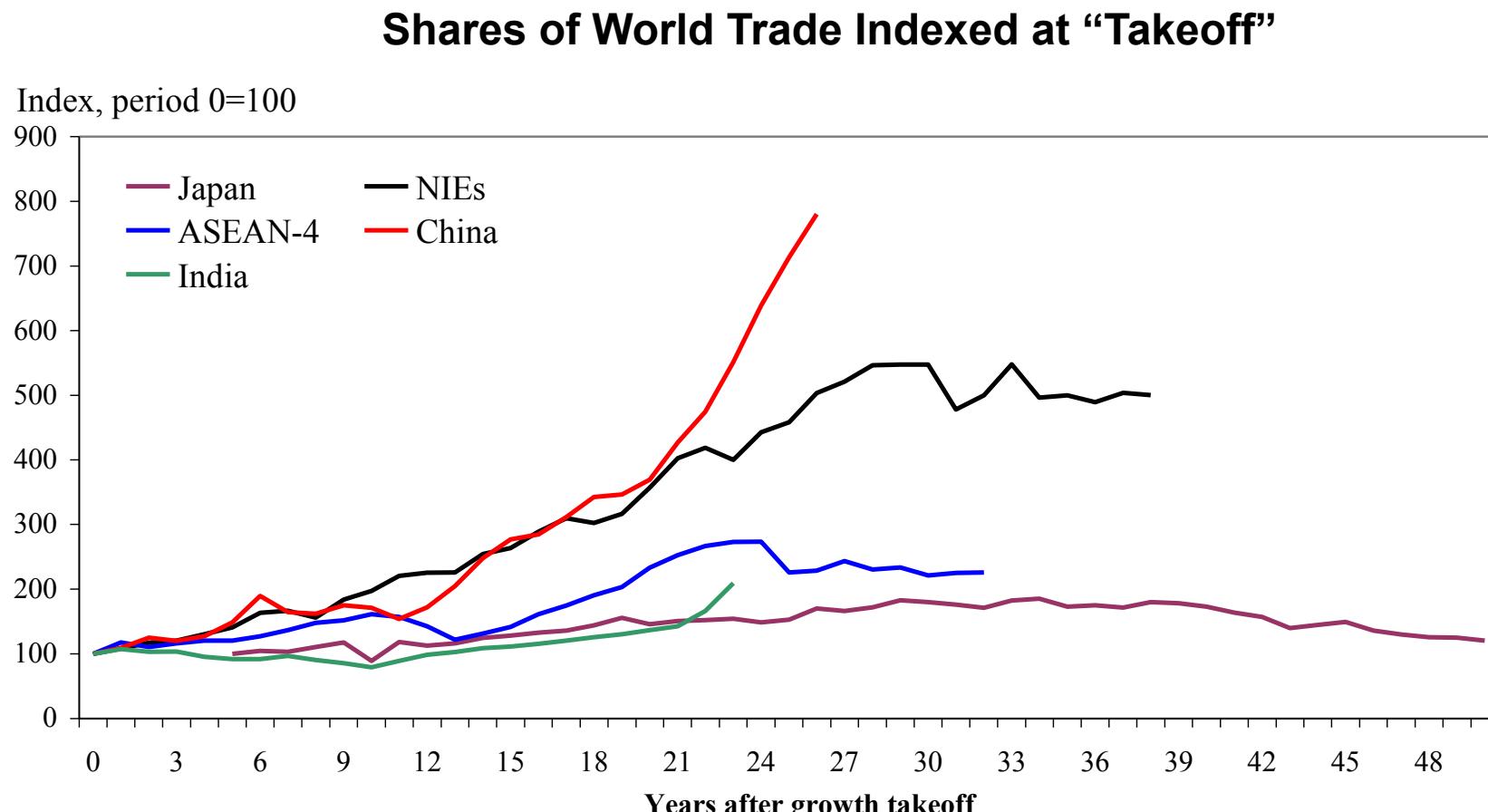
Export-Led Developing Asia



Source: IMF, national data sources

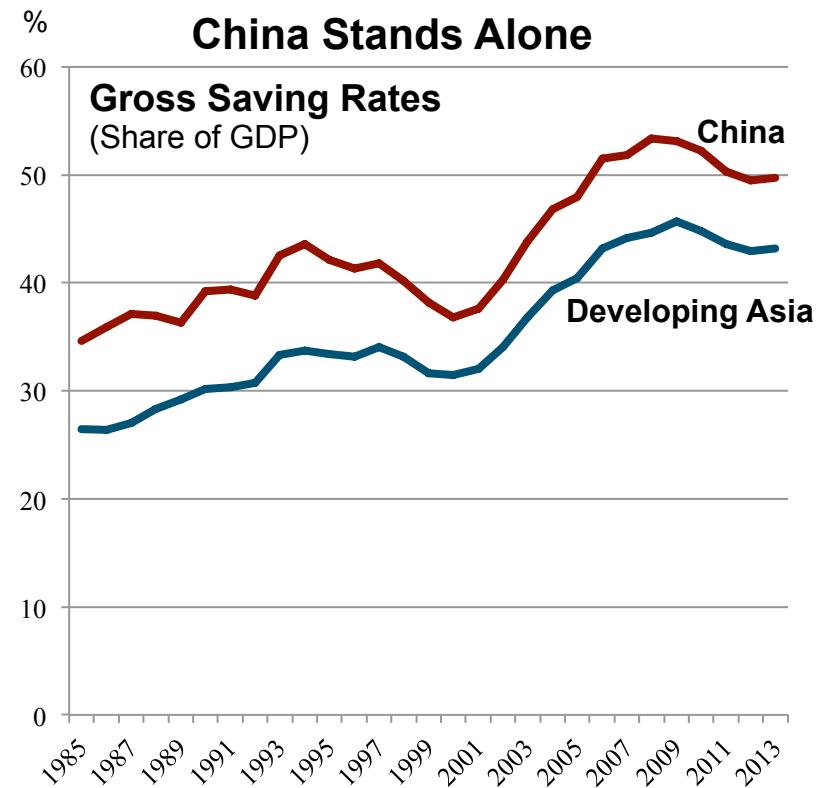
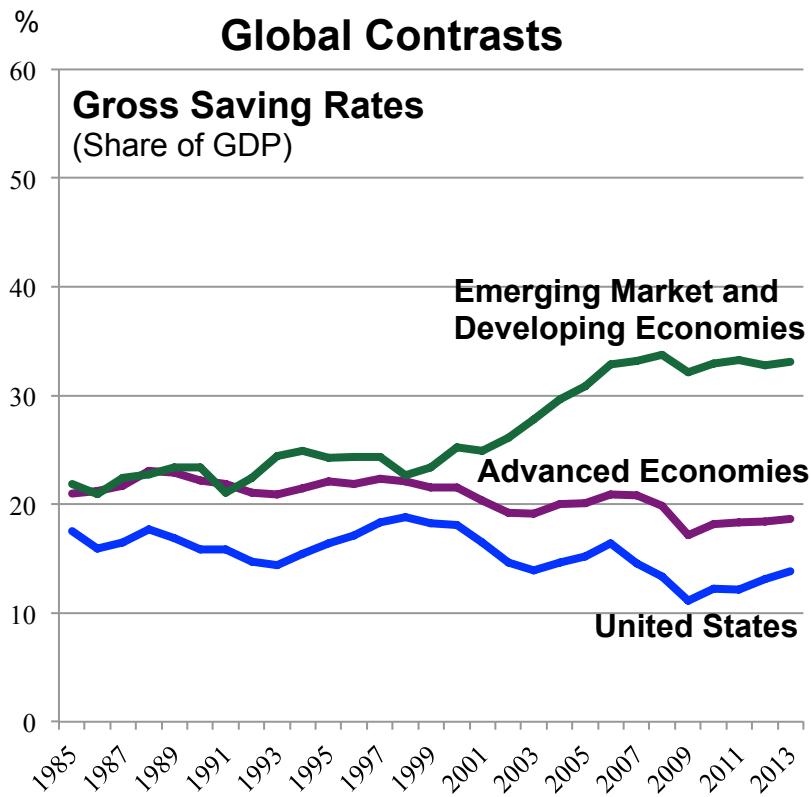
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The Asian Trade Model



Source: International Monetary Fund

Global Saving Disparities



Source: IMF *World Economic Outlook* (April 2013 WEO database)

China's Unbalanced Growth Model

“Unstable, unbalanced, uncoordinated, and unsustainable.”

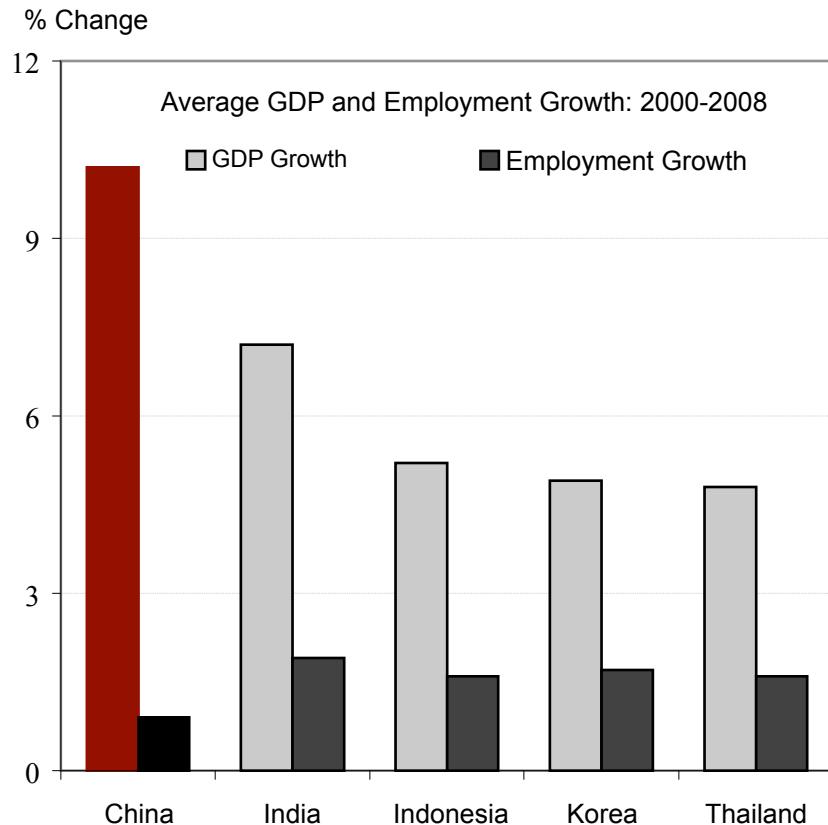
— Premier Wen Jiabao, March 16, 2007



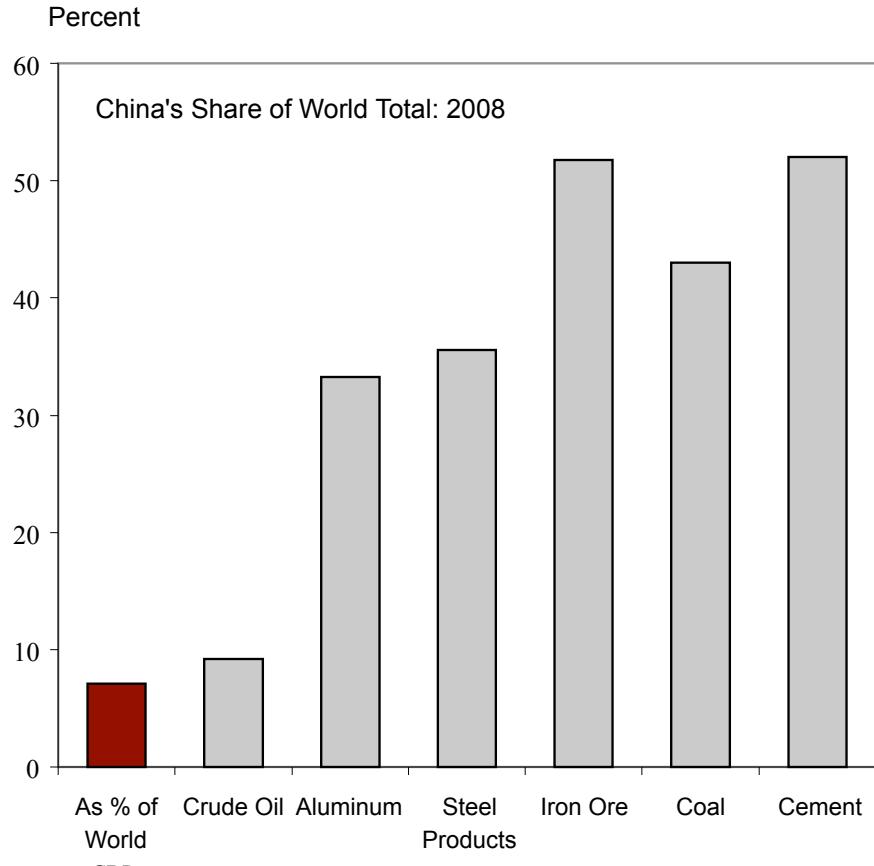
Source: National Bureau of Statistics of China

China's Internal Imbalances

Labor-Saving



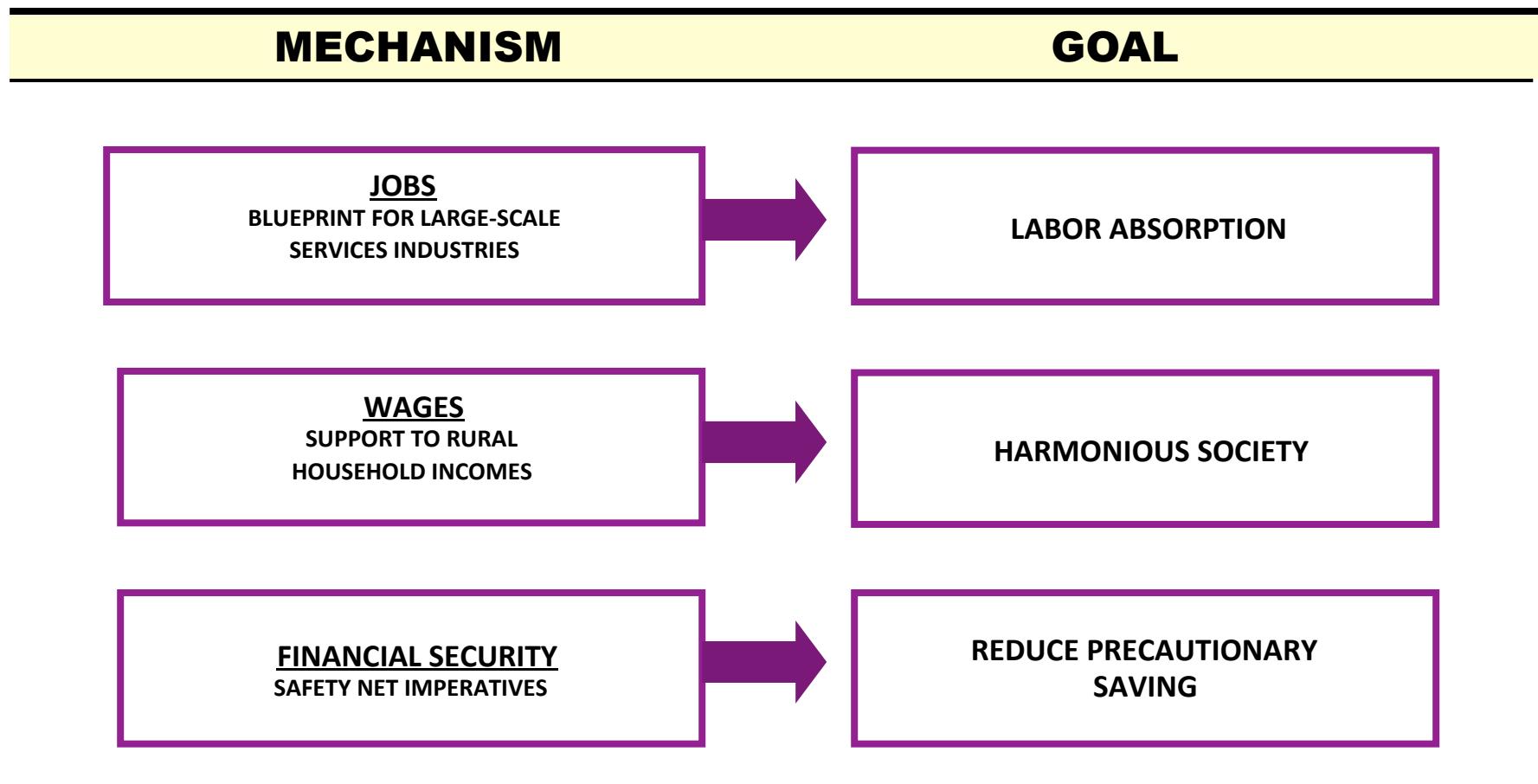
Resource-Intensive



Source: Eswar Prasad, "Rebalancing Growth in Asia," *Finance and Development*, December 2009, IMF, WBMS, BP, CRU, Morgan Stanley Research.

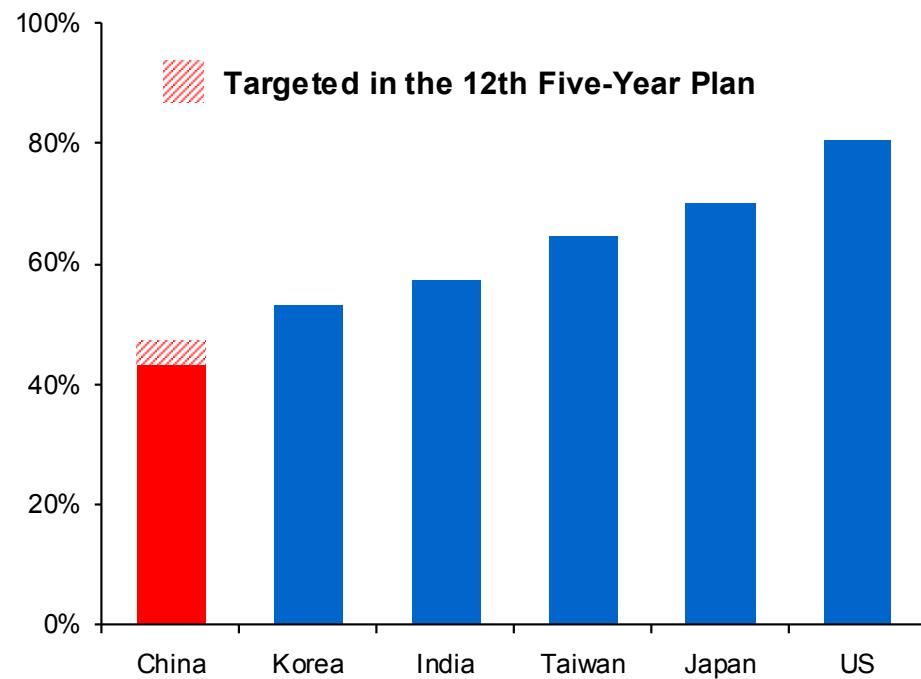
China's Pro-Consumption Rebalancing

The 12th FIVE-YEAR PLAN

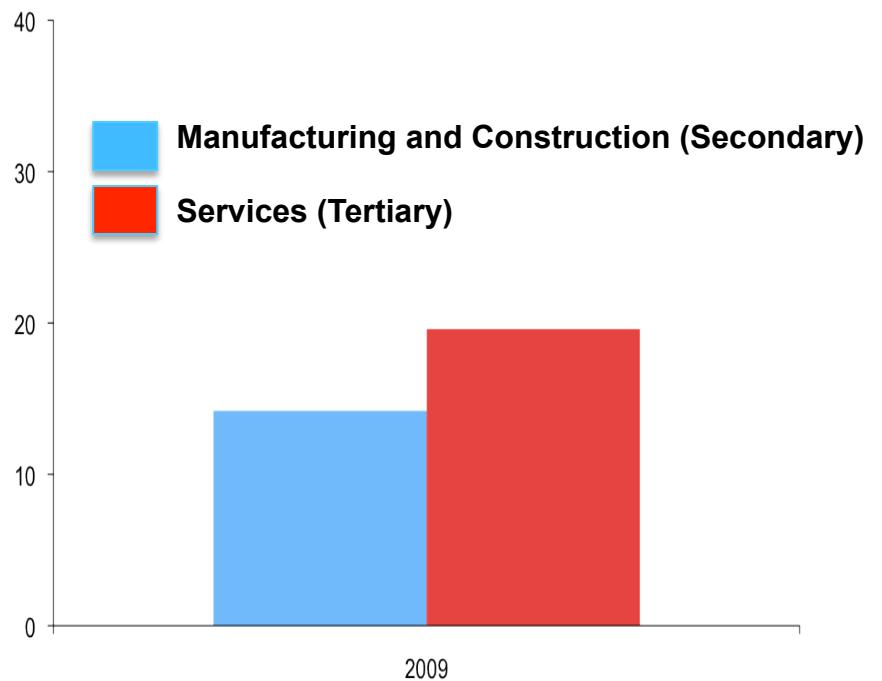


The Potential in Chinese Services

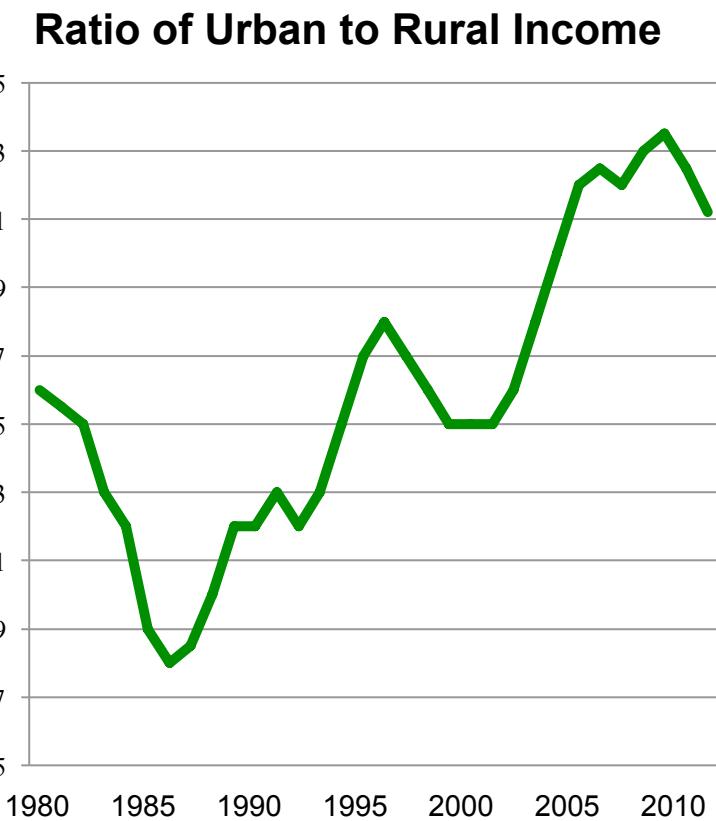
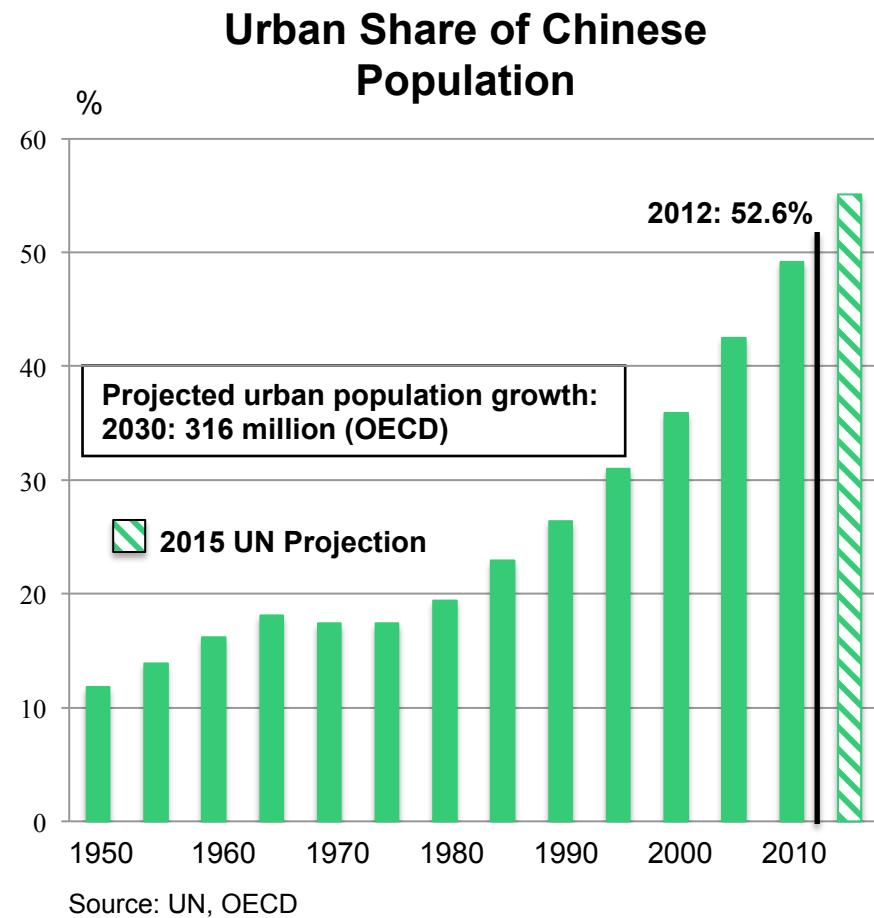
A Lagging Chinese Services Sector



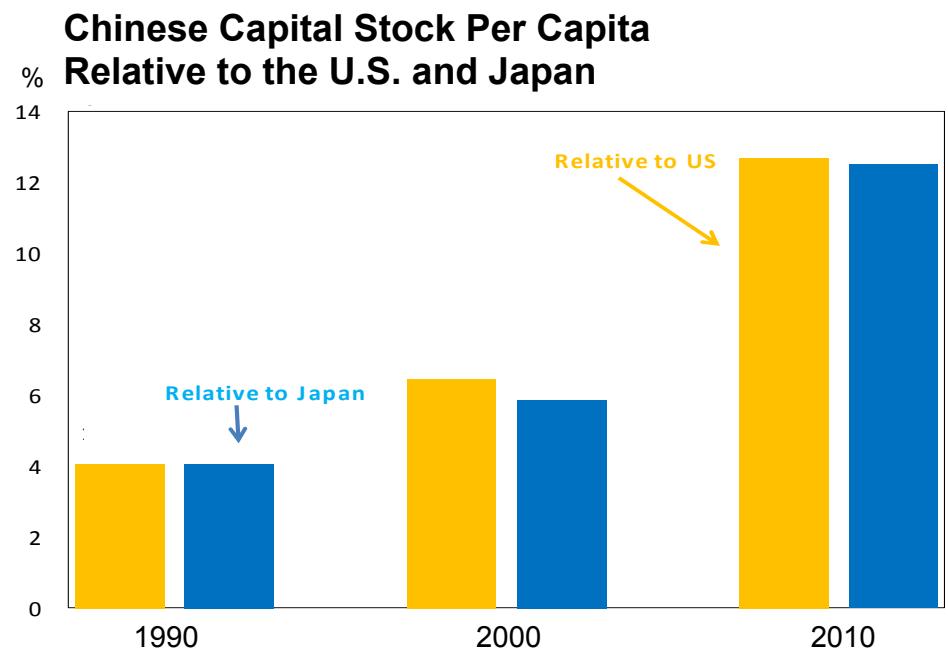
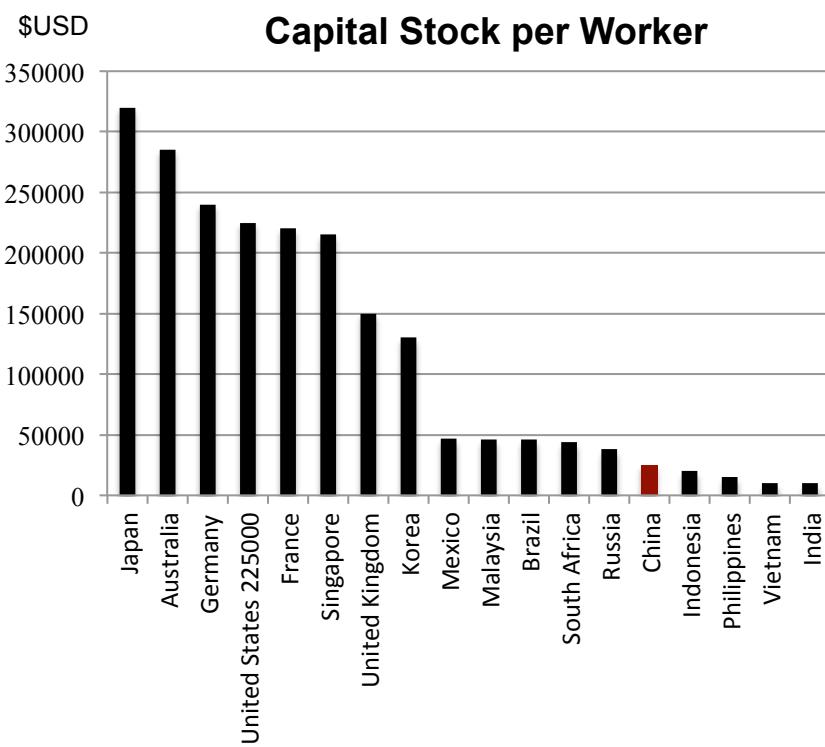
Labor Intensity: Jobs per RMB Million GDP



Income Leverage of Urbanization



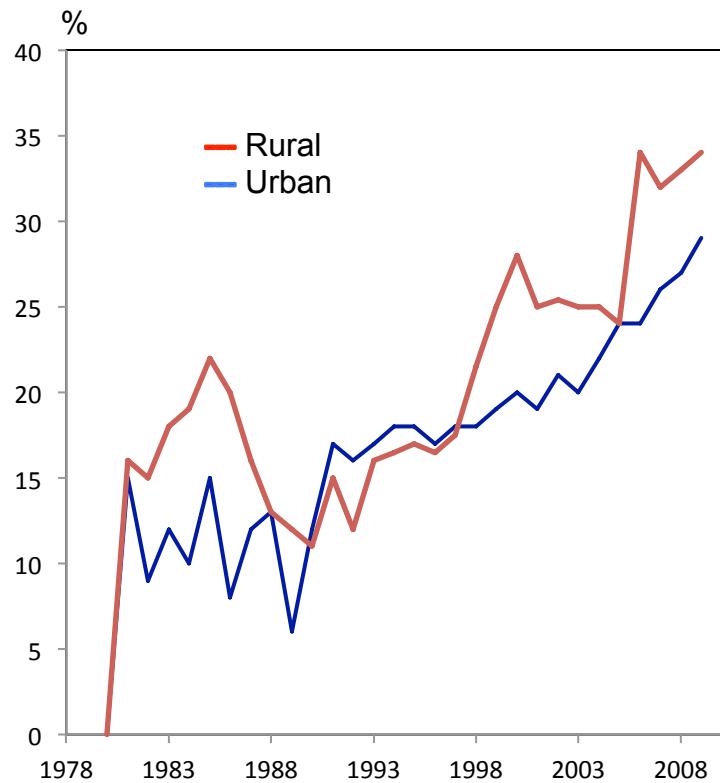
Urbanization Drives Investment



Source: Penn World Tables and International Monetary Fund

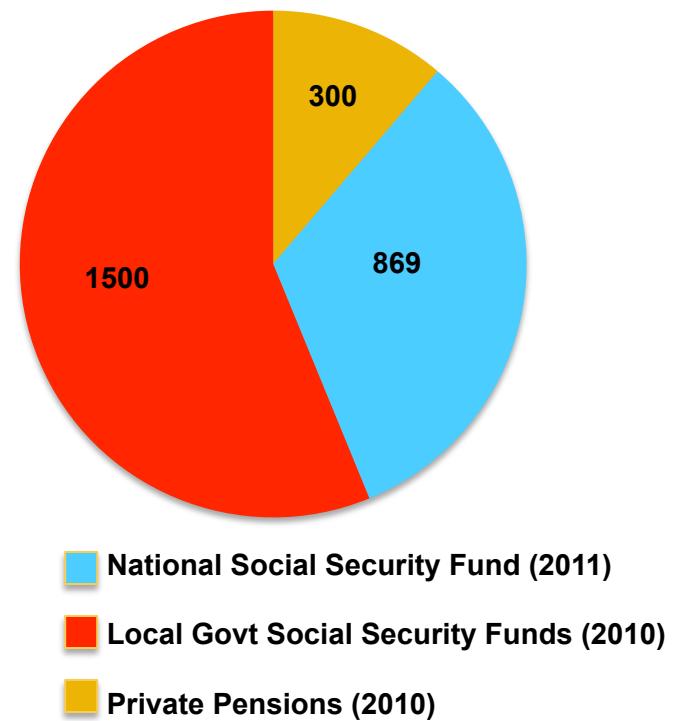
China's Safety Net Conundrum

Chinese Household Saving Rates



Retirement Assets 2010-11: RMB 2669 Bil

(USD \$435 Bil or \$569 per worker)



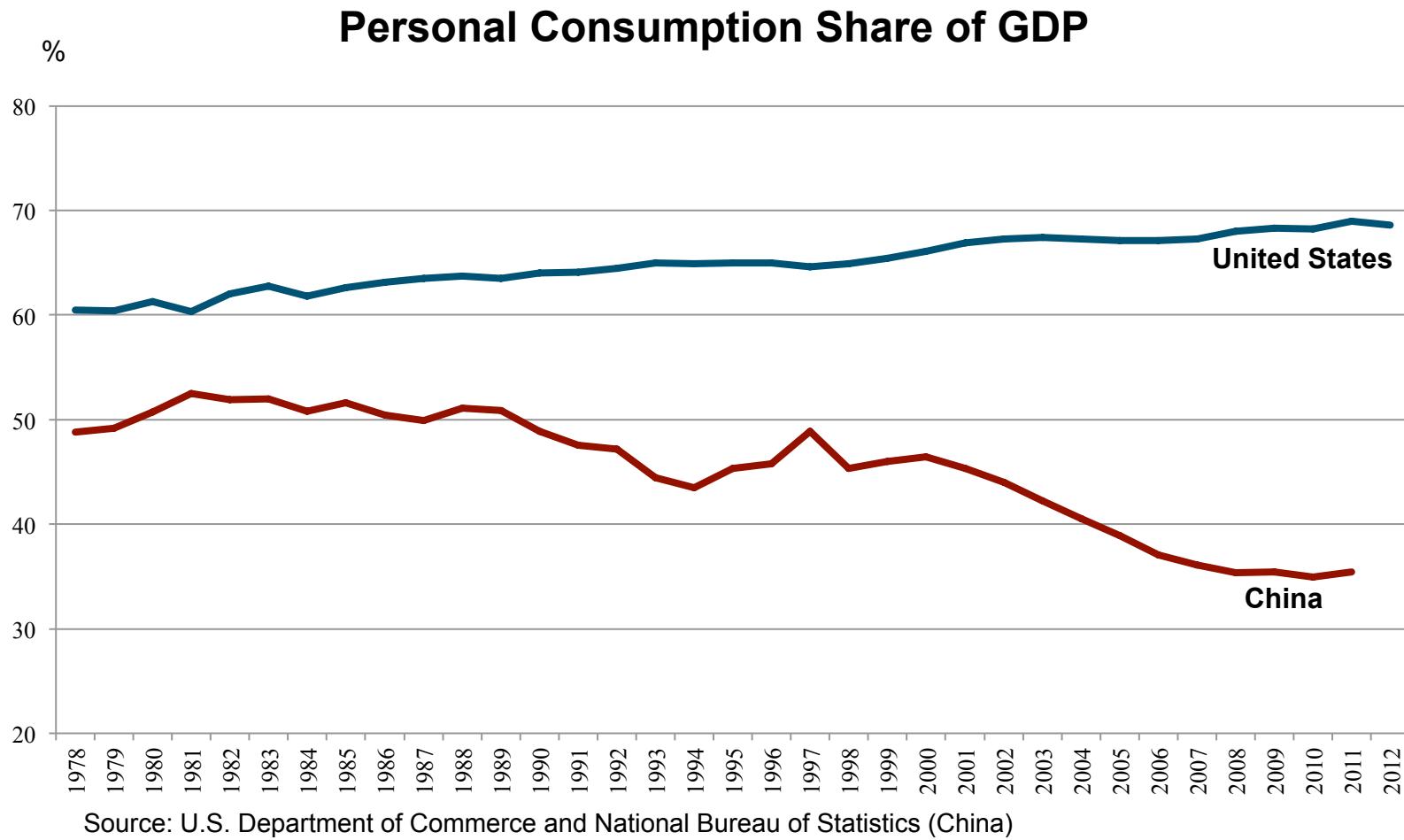
Source: International Monetary Fund, National Bureau of Statistics (China), National Social Security Fund (China), Xinhua News Service, BBVA Research

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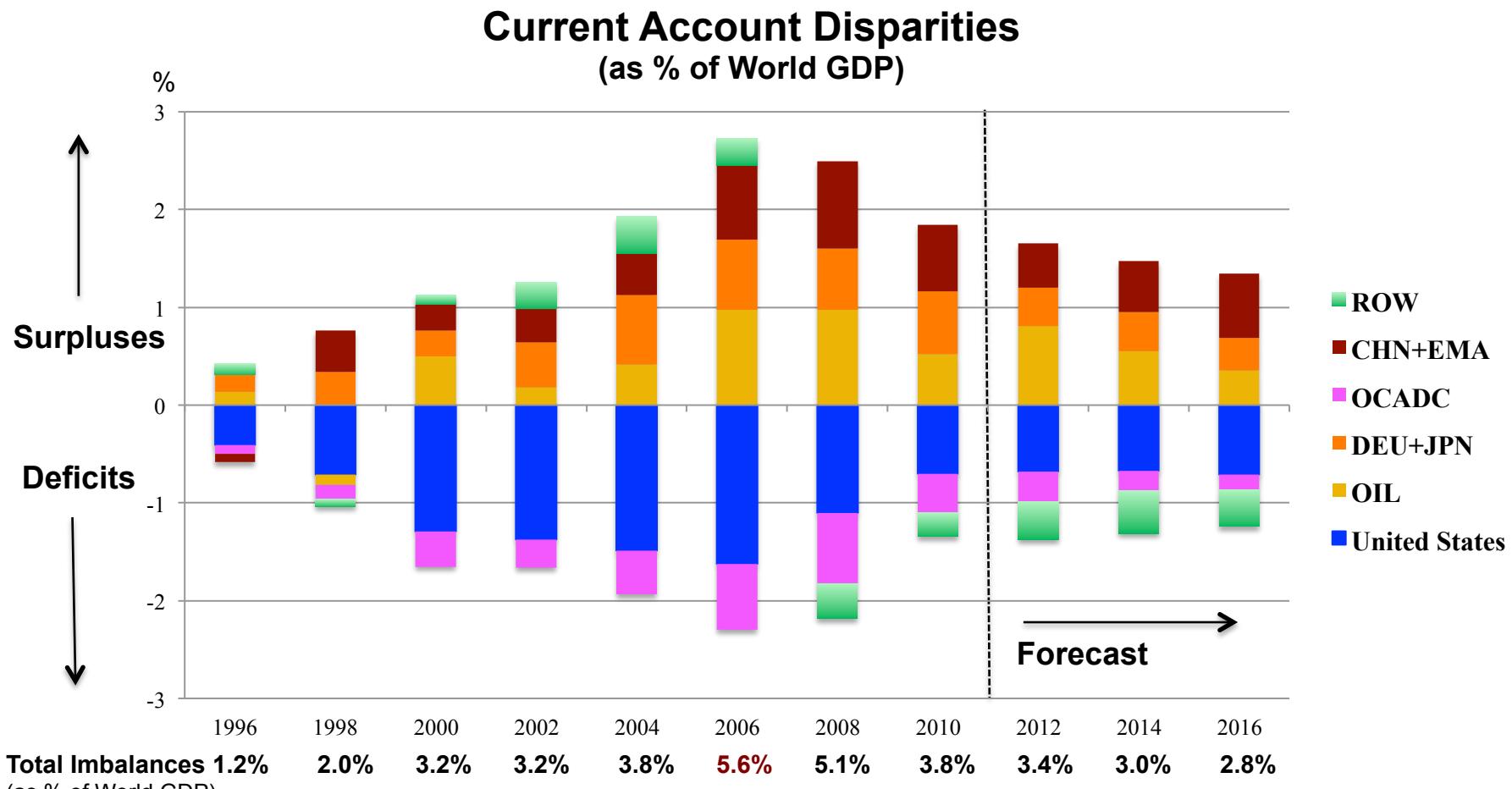
China's Strategic Advantage

| <u>5-year Plan</u> | <u>Dates</u> | <u>Key Feature</u> |
|--------------------|----------------|--|
| First | 1953-57 | Stalinist Central Plan |
| Second | 1958-62 | Great Leap Forward |
| Third | 1966-70 | Agricultural Push |
| Fourth | 1971-75 | Cultural Revolution |
| Fifth | 1976-80 | Post-Mao (Reforms and Opening Up) |
| Sixth | 1981-85 | Readjustment and Recovery |
| Seventh | 1986-90 | Socialism with Chinese Characteristics |
| Eighth | 1991-95 | Technical development |
| Ninth | 1996-00 | SOE Reforms |
| Tenth | 2001-05 | Strategic Restructuring |
| Eleventh | 2006-10 | Rebalancing Alert |
| Twelfth | 2011-15 | Pro-Consumption |

Codependency and Rebalancing Imperatives



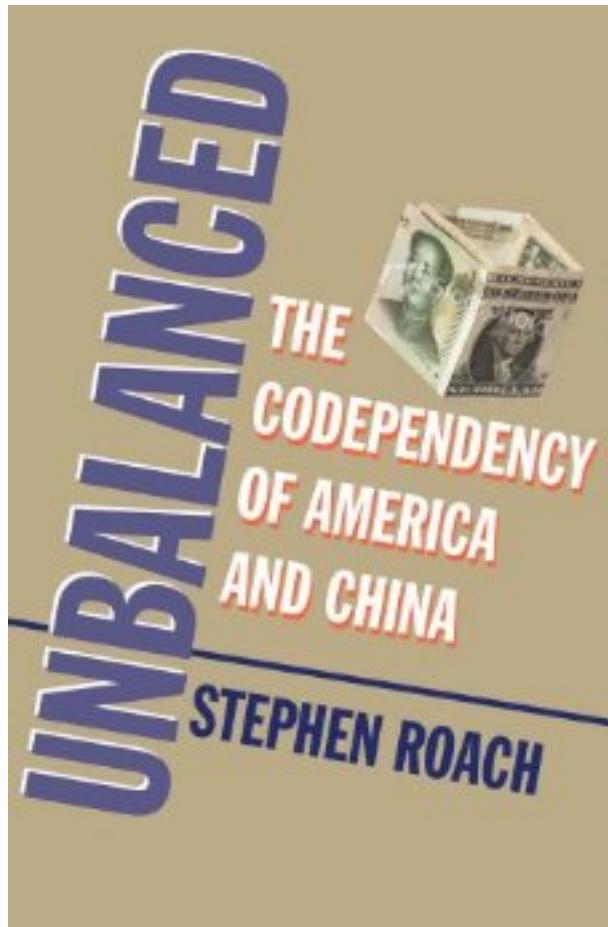
Global Imbalances and the Lessons of Japan



Source: International Monetary Fund (October 2012 WEO database)

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January 2014

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